

## **PROMOTIONAL MATERIALS IN THE SCHOOLS**

Neither the facilities, the name, the staff, nor the students, the Hull Public Schools, nor any part thereof shall be employed in any manner for promoting or otherwise advertising the interests of any commercial or other nonschool agency or organization except that:

1. The school may cooperate in furthering the work of any non-profit, community-wide social service agency, provided that such cooperation does not restrict or impair the educational program of the schools. The activities and materials must be nonpartisan, nonsectarian and non-controversial in nature;
2. The schools may use films or other educational materials bearing only simple mention of the producing or sponsoring firm;
3. The schools may participate in radio or television programs under acceptable commercial sponsorship when such participation is supplementary or beneficial to the program of the schools;
4. The Superintendent may, at his or her discretion, announce or authorize to be announced any lecture or other community activity of particular educational merit;
5. The schools may, upon approval of the Superintendent, cooperate with any governmental agency in promoting activities in the general public interest which are nonpartisan and non-controversial and which promote the education or other best interests of the pupils; and
6. School publications may accept and publish paid advertising under established procedures.

Promotional literature will not be distributed through the schools except for recognized educational and youth-oriented organizations. The permission of the Superintendent is required before any materials may be distributed or announcements made.

The foregoing policy is for the purpose of insuring maximum instruction time for the teacher and in no way reflects negative attitude toward many of the worthwhile activities sponsored within the community.

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***Hull Public Schools***