

AARP

New info on senior discounts.

SCIDDY (What's a SCIDDY?)

Saving cash is king, times are difficult enough.

Many people have been missing out on the senior discounts for goods **and** services, right in their own neighborhoods. There is a new website that will change this. Sciddy.com lists details on how adults 55 and older can save as much as 15 percent on everything: from travel to pet services.

You can search for these discounts by ZIP code or city; no need to purchase coupons as with Groupon or other similar sites. Mike Hillyer, 55, Sciddy's marketing vice president was very surprised to hear about all the available discounts.

Sciddy was developed to tap into the increasing buying power of older adults. Several thousand local and national companies are onboard.

This article information from Todd Beamon

When shopping locally, just ask, many businesses offer senior discounts but do not advertise.